

Welcome to our Second CE program of 2024

Dr. Bruce Christopher

Thursday, May 9, 2024



'Bambi vs. Godzilla'

Difficult people are everywhere! They can be patients, co-workers, Dr's, neighbors, even spouses. This program humorously reveals the six basic difficult personality styles that are out to drain you and your practice of vital energy. You will learn what they do, why they do it, and what you can do about it! Your team will learn how to stay empowered in the face of negative, reactive, and draining people – and laugh while they do it.

Learning Objectives:

- Understand how to increase your behavioral repertoire
- Develop strategies for empowering your communication style and moving negative behavior toward positive results.
- Create an energized culture and climate in your office
- Use power-driven communication to positively influence others

RESULTS

- Your people, and your practice, will realize these benefits
- Increase skill level in dealing with difficult personality types
- Increase confidence when dealing with patients and co-workers
- Re-energize office environment and morale
- Realize results on your bottom-line as your staff apply the principles of empowered communication

'The Psychology Behind Success'

What do the super-stars of success know that the rest of us do not? In this fast paced seminar, your practice will learn the six essential key ingredients to the science behind success. Why do some people just seem to rise to the top in their field? Why is it that some people have all the luck? You will learn how your E.Q. is more important than your I.Q. and

how your attitude is more important than your latitude.

In this seminar, the people in your practice will discover a blueprint for achieving success in their relationships, in their health, in their careers, and in your office. They will learn about a new dimension for success called: "Emotional Intelligence" or EQ. Your people will explore their own EQ and discover how well they can handle themselves, work with others, and manage their emotions. They will even have the opportunity to take an E.Q. test and find out their own EQ score.

- Explore the Five Factors of "Street Smarts for Success"
- Identify & achieve what they want personally & professionally
- Strategies for dealing with the "Fearsome Foursome" Roadblocks to success
- Develop Self-leadership skills for practice productivity

Dr. Christopher is a credentialed professional speaker and trainer, a member of the American Psychological Association, the National Speakers Association, and is a practicing clinical psychologist. He has earned the Certified Speaking Professional designation (CSP), which is the speaking profession's highest merited international measure of professional platform competence. He speaks over 100 times each year and is one of the most sought-after speakers in the Fortune 500 and at the most prestigious medical and dental conventions.

All programs are suitable for doctors, staff, and hygienists.

Registration Information

- **Holiday Inn Boardman- 7410 South Ave, Boardman, OH**
- **8:30 a.m. - 4:00 p.m. Registration 8 a.m.**
- **Lunch included**

Continuing Education Credit: Corydon Palmer Dental Society is an approved sponsor of the Ohio State Dental Board and the board will accept 6 hours toward the continuing education requirements for all courses. These courses are also accepted by the Academy of General Dentistry for continuing education credit.

Please note: Corydon Palmer Dental Society works hard to identify and select top-quality speakers. We sincerely hope all courses will be interesting and enjoyable for all. However, please understand that CPDS cannot be held responsible for content and cannot issue refunds to participants who are disappointed with a course or speaker.



Approved PACE Program Provider FAGD/MAGD Credit
Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.

REGISTRATION FORM Thursday, May 9, 2024- Dr. Bruce Christopher 'Bambi vs. Godzilla' & 'Psy. Behind Success'

Name _____ Phone _____

ADA # _____ Email REQUIRED _____

Please make my reservation for May 9, I'm attending:

_____ In person, LIVE at the Holiday Inn Boardman

_____ Via Zoom Meeting, email address above (if staff is attending via Zoom list their email addresses as well. PLEASE NOTE: NO REFUNDS

IF THERE ARE ISSUES WITH ZOOM DAY OF EVENT. WE ENCOURAGE EVERYONE TO ATTEND LIVE IF POSSIBLE.)

* \$290 FEE FOR EACH COURSE FOR CPDS & ADA MEMBERS, \$340 FOR NONMEMBER DOCTORS. **FOR STAFF/SPOUSE ATTENDING \$65.** RESIDENTS/RETIRES, SPECIAL RATE OF \$45 EACH APPLIES. Lunch only, \$25.

List of team or spouse attending program:

Please mail this card if you are attending the program, even if you already bought the series!


Lunch cannot be guaranteed for anyone attending without advance reservations.

\$ _____ Total amount enclosed. Questions? OR call to pay by credit card 330-719-1297

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Our 2024 Continuing Education Series Continues!



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&
'The Psychology Behind Success'

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Corydon Palmer  Dental Society
since 1913