

# Welcome to our Third CE program of 2021

Dr. Ankur Gupta  
Realizing Extraordinary  
Wednesday, May 19 2021



### Summary:

What makes your office different? Special? Extraordinary? Most dental offices respond with the same answers. They say things like, "we are very friendly," or "we have superior clinical skills." Unfortunately, when all offices answer the same way, it means that they are normal, not extraordinary. Dr. Gupta provides specific, easy to implement tools, techniques, and steps that will make clinical dentistry

more predictable, team communication more efficient, and your patients' experience more extraordinary.

He will also share small changes you can make in your daily routine that will promote health and longevity throughout your dental career.

### Objectives:

- Learn updates in dental technology that will simplify life in the operatory
- Create an extraordinary new patient experience
- Learn 10 free or low-cost service initiatives that no other dentist in your town is doing
- Create in-office philanthropy that will not only position you as a special office, but will also catapult your community reputation
- Gain strategy to permanently implement fun and exciting ideas, rather than watch them fizzle out over time
- Develop a daily routine ensuring the best possible outcome for your neck, back, and wrists

Dr. Gupta completed a one-year GPR in Cleveland and started a practice from scratch in 2005. Armed with what he considered adequate knowledge, hand skills, and a personable demeanor, he watched as his practice floundered, finances became un-predictable, and his lower back and spirit toward life became worrisome. Rather than continue the trend, he made a guinea pig out of his office, family, and self; attempting any and all personal and professional "experiments" in self-improvement. More than a decade later, he enjoys excellent new patient numbers and case acceptance, a solution oriented dental team; and most importantly, a meaningful and positive identity. He happily shares the failures and successes with dental and community and always ends his presentations with practical, implementable, step-by-step ways to *be better*.

*This program is sponsored by:*

All programs are suitable for doctors, staff, and hygienists.

## Registration Information

This meeting will take place at **Holiday Inn Boardman, 7410 South Avenue, Boardman, Ohio, from 8:30 a.m. to 4:00 p.m.** Registration begins at 8 a.m. Lunch is included in the seminar fee. For more information, please call Corydon Palmer Dental Society at 330.719.1297.

**Continuing Education Credit:** Corydon Palmer Dental Society is an approved sponsor of the Ohio State Dental Board and the board will accept 6 hours toward the continuing education requirements for all courses. These courses are also accepted by the Academy of General Dentistry for continuing education credit.

**Please note:** Corydon Palmer Dental Society works hard to identify and select top-quality speakers. We sincerely hope all courses will be interesting and enjoyable for all. However, please understand that CPDS cannot be held responsible for content and cannot issue refunds to participants who are disappointed with a course or speaker.



Approved PACE Program Provider  
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Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement.

How to reach **Holiday Inn Boardman** from:

**Pittsburgh and points East:** Pa. Turnpike to Ohio Turnpike Exit 1; I-680 North to U.S. 224 (to Canfield); West to second light, at South Avenue; turn left. Holiday Inn Boardman is ¼ mile on the right.

**Cleveland and points West:** Ohio Turnpike East to Exit 218 toward Youngstown. Merge onto I-680 South via Exit 224B toward Youngstown. Take the US 224 West exit, Exit 11A, toward Canfield. Turn slight right onto Boardman-Poland Road (US 224). Turn left onto South Avenue. Holiday Inn Boardman is ¼ mile on the right.

**Ashtabula and points North:** Route 11 south toward Youngstown, Merge onto OH-711 South to I-680 South. Take I-680 to US 224 West exit, EXIT 11A, toward Canfield. Turn slight right onto Boardman- Poland Road (US 224). Turn left onto South Avenue. Holiday Inn Boardman is ¼ mile on the right.

**Columbus and points South:** Route I-71 to I-76 East. Take I-80 East toward Youngstown/New York City. Merge onto I-680 South via EXIT 224B toward Youngstown. Take US 224 West, EXIT 11A, toward Canfield. Turn slightly onto Boardman-Canfield Road, US 224. Turn left onto South Avenue. Holiday Inn Boardman is ¼ mile on the right.

**REGISTRATION FORM** Wednesday, May 19, 2021, Dr. Ankur Gupta: 'Realizing Extraordinary'

Name \_\_\_\_\_ Phone \_\_\_\_\_

ADA # \_\_\_\_\_ Email REQUIRED \_\_\_\_\_

Please make my reservation for May 19, I'm attending:

\_\_\_\_\_ In person, LIVE at the Holiday Inn in Boardman (Only Option)

\_\_\_\_\_ ~~Via Zoom Meeting, email address above~~ (ZOOM NOT OFFERED at This Time)

\* \$290 FEE FOR EACH COURSE FOR CPDS & ADA MEMBERS, \$340 FOR NONMEMBER DOCTORS. FOR STAFF/SPOUSE ATTENDING RESIDENTS/RETIRES; SPECIAL RATE OF \$45 EACH APPLIES. Lunch only, \$25.

\$65.

List of team or spouse attending program:

Please mail this card if you are attending, even if you already bought the series!

Lunch cannot be guaranteed for anyone attending without advance reservations.

\$ \_\_\_\_\_ Total amount enclosed. Questions? OR call to pay by credit card 330-719-1297

Please make check payable to Corydon Palmer Dental Society, and mail to: PO Box 284, Cortland, Ohio 44410

# Our 2021 Continuing Education Series Continues!



Dr. Ankur Gupta

'Realizing Extraordinary: steps to implement *right now* to optimize patient care, team dynamics, and personal longevity'

**Wednesday May 19, 2021**

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