

Action Item Takeaways from Jack's Presentation - November 2017



"Movember Campaign"

Grow a mustache for men's health, and grow your practice's online presence! Movember is a month-long celebration of mustaches raising awareness of important men's health issues! Download our free Movember Pack and use the Social Signs, post images, and cutout mustaches in your practice and on social media! [>> Learn More](#)



HIPAA Compliance

Download our photo consent form and social media policy template. HIPAA compliance doesn't need to be difficult. With team training, it only takes seconds to get consent. And because most of the time you're encouraging patients to post to their own social media accounts, you'll probably only ask for consent a few times a week. [>> Learn More](#)



Attracting New Patients With Social Video

People are watching more online video than ever before, and smart dental practice marketers are finding that video sparks more social media engagement and sharing than just about anything else. This ebook will show you everything you need to get your whole team on board with making social video an effective part of your dental practice's marketing strategy. [>> Learn More](#)



The Dentist's Guide to Paid Social

if you want to reach the people on social media who will help your dental practice thrive, you're going to have to pay for it. But with the price of entry come incredible opportunities to attract ideal new patients as well as retain the ones you have. We simply explain the fundamentals of paid social and how to use it effectively. [>> Learn More](#)



Make Dental Digital Marketing Tasks Fit YOUR Schedule

Your dental team is busy. We get it! But if you or a team member will set aside just a few minutes a day, you can grow your practice's online presence, strengthen patient relationships, and help new patients find you. This ebook teaches you how! You'll learn how to make the BEST use of your time and resources with actionable advice [>> Learn More](#)